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## Prasad EFX executes 1000 plus VFX shots for *Krrish*

Talk about constantly working towards the next level.

Three years ago producer director Rakesh Roshan introduced 'Jadoo' India's first animatronic character in his earthlings befriend alien themed magnum opus *Koi Mil Gaya*. The blockbuster which starred heartthrob Hritik Roshan had some cutting edge VFX too.

Today the same production house is ready with *Krrish* which is all set to release within a few weeks time. The movie features a staggering 1000 plus VFX shots spanning more than 90 minutes of screen time!



Craig Mumma and Marc Kolbe, the same duo that helmed VFX for *Koi Mil Gaya* have handled the VFX production and supervision for *Krrish*, with the work being executed at Prasad EFX.



Hrithik Roshan with Craig Mumma and the EFX team in Chennai

Speaking to *Animation 'xpress*, *Krrish* VFX supervisor Craig Mumma said, "Prasad EFX was the ideal choice for this project because I have worked with the team in Chennai and knew their potential. I had lots of expectations when we shot the project and EFX has delivered more than what I had visualized with great attention to detail"

Senior Line producer at Prasad EFX, Himakumar remarked, "The VFX was very complicated and required lot of attention to details. The whole project is in the lines of a high end Hollywood VFX film. The involvement of Craig Mumma and Marc Kolbe

Marc Kolbe (VFX Supervisors) increased the challenges to greater heights for every shot since they are perfectionists. Moreover the movie has more than 1000 VFX shots! All this had to be done within deadlines satisfying everyone professionally, most importantly ourselves"

"We have done very high end 3D modeling and animation including whole body scans. A lot of 3D models of cars, bikes, helicopter, birds and animals were created and animated to match live action footage. Fire sequences are always a challenge and we have used it to great effect in Krrish. Very complicated wire removals and compositing work were minutely executed, so were critical special effects that add intensity to images and action shots. A whole futuristic set was designed and implemented by the team at Prasad EFX in 3D" he added.

The kind of audience anticipation as well as the scale of production for Krrish makes it one of the biggest Bollywood projects in 2006, in fact one of the biggest Bollywood projects of all time.

Commenting on the opportunity of working on Krrish, Mohan Krishnan, Corpcom Head, Prasad Group stated,"This is a prestigious project for us at Prasad Group for it is unlike any other VFX feature film done out of India. We are providing the DI, VFX and Film Lab services for Krrish and all of us here are thrilled and waiting for the movie's release. The team is anxious to see the audience reaction for the VFX shots"

The understanding shown by Rakesh Roshan and Hrithik Roshan towards our technicians and their hard work has been very encouraging and both have taken time off their very busy schedules to be with us in Chennai to personally encourage us, see and approve various shots" he concluded.

**- Anand Gurnani**