

13 Oct 2009 | 6:10 pm

Prasad EFX executes 85 VFX shots for Tamil Film 'Eeram'

BY ANIMATIONXPRESS.COM TEAM

Chennai based Prasad EFX has provided the VFX work for the recently released horror and suspense Tamil film titled 'Eeram'. Produced by veteran director Shankar, the film is written and directed by debutant Arivazhagan.

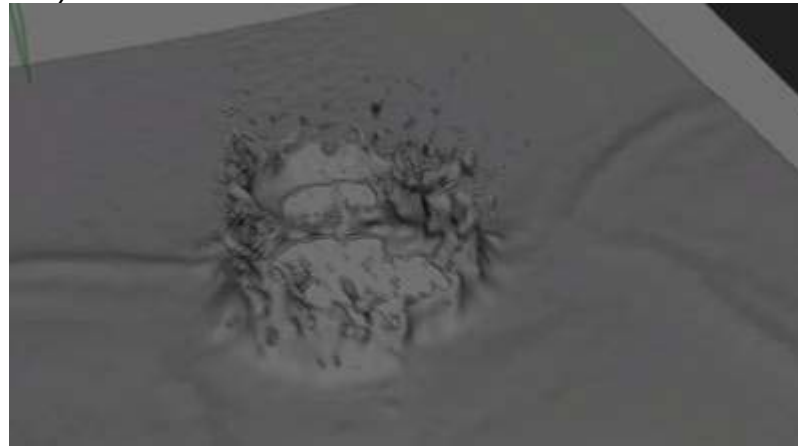
The team of 25 has worked on this project which involved a lot of R&D to get. A total of 85 high end and complicated shots for the movie have been worked upon at Prasad EFX.

Speaking to **AnimationXpress.com** Prasad EFX Head of VFX and DI Himakumar said "Our work in Eeram has been highly appreciated by the film industry professionals. The interval foot print shot has been lauded by the production and direction team as it has been receiving applause from the audience."

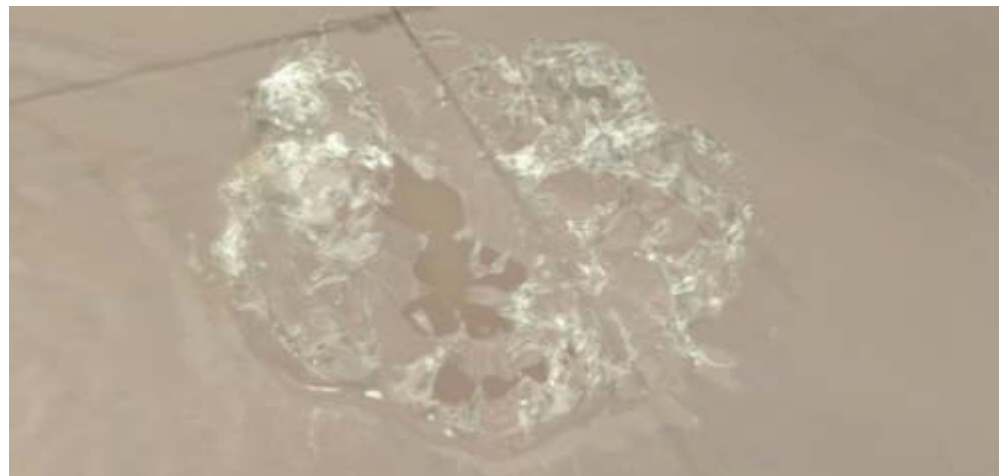
Before



Grayscale Simulation

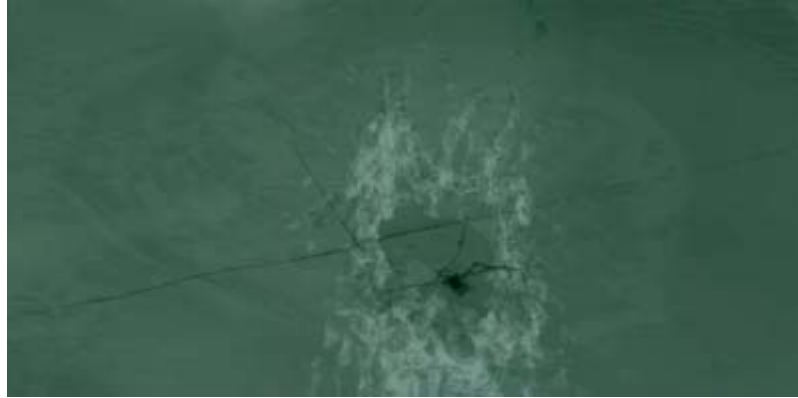


Before Grading



After Grading





Prasad EFX Senior Line Producer B.Pradeep says, "We have Match Moved the shots using the information taken from shooting location like Lens information, track point distance and camera height, angle, etc., to create realistic camera movement."

3D CG Model of a room was created with real world measurement to simulate the real lighting feel and to simulate realistic water.

HDRI lighting Technique had been used to recreate CG lighting to match with the original set lighting. High-end fluid simulation software was used to simulate photorealistic water which required very high processing and rendering time and capacity.

CG rain added throughout the film as and where required



Theater washroom sequence

Before



After



Before



After



Removed reflection from the mirror and broke the mirror while villain hits it.

Interval shot

Ghost face on the glass with condensed water look and feel on it.



Ghost face formation on the sealing

Creating the Ghost face with the water feel was one of the challenges and it was designed using the fluid simulation software and Matte painting.



Climax sequence

CG animated Teardrop goes backwards into the hero eyes.



Retouching shots





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