

Offsite Film Restoration

for one of the world's largest
broadcasters





Client Requirement

- Client's archive had 1600 feature film titles out of which 600 had to be restored within a stipulated timeline

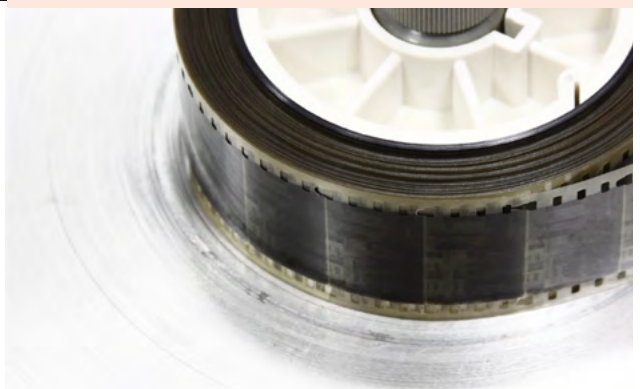


The Solution

- The scale of the project and the quantum of footage to be restored demanded an offsite approach.
- Our highly experienced team analyzed the client's assets and came up with a customized process workflow
- A combination of software based restoration and manual restoration was recommended for this project.
- State of the art technology, high speed scanners and systems, enabled faster deliveries.

The Challenge

- Very old Assets, dating back to 1940's which included a range of Black & White and Color Negative and Positive Films.
- Apart from the usual defects the assets had severe Stabilization issues, Warp Issues, Running Scratches and Bands.



Why client chose Prasad?

- Prasad had earlier delivered such large projects to major studios and archives and had an experienced and robust team of highly skilled restoration artists.
- Prasad had the ability to design custom solutions for different types of assets.

The Result

- Prasad Corp was able to deliver the project adhering to stringent quality control within the stipulated timeframe.

Future Impact

By implementing an efficient and cost effective restoration solution, Prasad Corp empowered the client with seamless preservation and monetization capabilities for the future